



Virginia Tire & Auto Partners with Toyo Tires

Premier Northern Virginia tire and automotive repair chain adds Toyo Tire line to product mix

Fairfax, VA, January 15, 2010 --(PR.com)-- Virginia Tire & Auto, a chain of automotive repair centers in Northern Virginia, has become an authorized retailer for Toyo Tire's innovative, high quality brand of tires. Toyo Tires will be sold at each of Virginia Tire & Auto's locations, expanding its selection of high quality tires and providing even greater choices for its customers.

Michael Holmes, General Manager of Virginia Tire & Auto, said “We spent years studying Toyo Tires and their products are of superb quality and will be a great addition to our product line.”

Myron Boncarosky, Owner and President of Virginia Tire & Auto states “Our goal is to provide excellent service and high quality products. With its reputation for excellence, Toyo Tires is a great fit for our stores.”

Virginia Tire & Auto will continue to carry its extensive line of tires, which include Goodyear, Dunlop, Kelly, Bridgestone, Firestone, Michelin, Pirelli and Continental tires.

About Virginia Tire & Auto

Virginia Tire & Auto was founded in 1976 as a single Shell-branded service station in Fairfax, Virginia. The company, which also trades under M.S.S. Inc., has grown to 370 employees and operates 7 convenient Virginia Tire & Auto locations and 4 Shell-branded service stations in Northern Virginia. Virginia Tire & Auto will open its next location in South Riding in February, 2010. Virginia Tire & Auto is a family owned and operated business that has thrived based on the high level of integrity and ethical standards that permeate all aspects of its operations.

About Toyo Tires

Toyo Tire U.S.A. Corp. (Toyo Tires) was founded in 1966 and is an ISO 9001:2008 certified company headquartered in Cypress, California. A wholly-owned subsidiary of Toyo Tire Holdings of Americas Inc., the company's focus is directed toward comprehensive sales, marketing, communications and customer service for the Toyo Tires® brand in the United States of America. Toyo Tires serves independent tire dealers in approximately 2,000 retail locations nationwide and celebrates more than 40-years of business in the United States. A loyal dealer and consumer base has led to increased sales, market share and brand awareness during that time. Toyo Tires is recognized for product quality and innovation, having been voted many times over the #1 Overall Brand in both the consumer and commercial tire segments by independent tire dealers in North America, according to 2009 Tire Review magazine Annual Tire Brand Study.

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